

World Search Group

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MEDIA RELEASE

Contact: Lynn McGregor Tel: 416.487.2971
Email: info@worldsearchgroup.org

WORLD SEARCH GROUP MEMBER NAMED AMONGST WORLD'S MOST INFLUENTIAL EXECUTIVE RECRUITERS

Toronto, Canada – January 9, 2009 --- World Search Group (WSG) is pleased to congratulate **Brian Clarke** of member firm **Kensington International** on his recent naming by *Business Week* to its exclusive list of the world's most influential headhunters.

In selecting its list, in response to information submitted through a *BusinessWeek* survey, the publication considered a number of factors including: individual reputations; years of headhunting experience; global scope of recruiting practices; accessibility and responsiveness; high visibility within the client markets served; recognition enjoyed within their firms and/or global executive search communities.

“We are thrilled and honoured to have Brian amongst this elite group of executive recruiters. Brian has been an active, valued member of the World Search Group since 1999 and currently sits on our Executive Committee as Treasurer,” says Jim Carlisle, World Search Group Chairman and Partner at Western Management Consultants, Toronto. Brian was formerly the Regional Director of WSG's Americas Region.

In his response to survey questions, Brian Clarke's advice is: “Constantly look for ways to work smarter, examine how your efforts will ‘move the needle’ in the right direction—be patient in terms of your development but recognize that it's up to you—manage your own career.”

Brian also believes that the global business trend to most influence corporate performance in the future is the fight for high-calibre talent, globalization of lines of business, profit margin management, exploring LDC manufacturing alternatives and acceptance of cultural differences when doing business on a global footing.

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The World Search Group is an international strategic alliance of independent retained executive search firms with members in virtually every international market, finding the right person, for the right position, at the right time. With members now in more than 35 cities, World Search Group ranks among the top 20 executive search organizations in the world*.

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*2007 top 20 – *search-consult* magazine

*2006 top 25 – Hunt-Scanlon's *Executive Search Review*

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