

World Search Group

LOCAL APPROACH, GLOBAL PERSPECTIVE

MEDIA RELEASE

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WORLD SEARCH GROUP LAUNCHES NEW WEBSITE

Toronto, Canada, May 5, 2008 --- The World Search Group (WSG) is pleased to announce its new revitalized website has now been officially launched.

The project was completed by S/2M2 of Brazil in conjunction with a redesign of the Group's new signature/logotype that was introduced a few months ago to help build brand recognition and contribute to a unified look and feel. The new sight is consistent with this look and feel and is refreshingly contemporary and user friendly.

The current World Search Group website at <http://worldsearchgroup.org/> has several new features in sharp contrast with the former site. Visitors can now select from more than twenty countries to find a member firm in the location of their choice. As well, member firms are sorted both by name and global/regional location. Firm profiles and key contact information can be easily found.

The Group's eight Core Industry Specialties identified provide an informative overview and current climate description for each sector. And the 'News & Media' as well as the 'Insights' sections at http://worldsearchgroup.org/news_and_media.html and http://worldsearchgroup.org/insights/articles_presentations.html respectively offer visitors the latest updates from the Group and its members. A private member section offers consultants of the member firms a multitude of support material and the opportunity to share best practices with each other.

The design and technical team at S/2M2 provided WSG with excellent guidance and recommendations throughout the revitalization process. Priscilla Goslin of S/2M2 says: “As a web design firm experienced in all aspects of design and corporate identity for a wide range of businesses, we were particularly pleased with the end result of World Search Group’s site, given the unique nature of its independently-owned firms.”

Visitors are welcome to browse the new site and contact us.

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The World Search Group is an international strategic alliance of independent retained executive search firms with members in virtually every international market, finding the right person, for the right position, at the right time. With members in more than 30 cities, World Search Group ranks among the top 20 executive search organizations in the world*.

Visit <http://worldsearchgroup.org/>

*2007 top 20 – *search-consult* magazine

*2006 top 25 – Hunt-Scanlon’s *Executive Search Review*

S/2M2 is an international multimedia design firm specialized in interactive design, digital presentations, print design and corporate identity. It is known for consistently delivering quality work, on time and within budget. Visit <http://s2m2.com/> .