

World Search Group

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MEDIA RELEASE

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WORLD SEARCH GROUP ADDS NEW MEMBERS IN AMERICAS REGION

Toronto, Canada, April 28, 2008 --- The World Search Group (WSG) is pleased to announce two new member firms, **Tasa Worldwide Colombia** and **Tasa Worldwide Peru**.

Both of these firms, formerly under the Tasa International name, have strong brand awareness in their respective marketplace and are highly regarded additions to the Americas Region of World Search Group. Jim Carlisle, Chair of the Executive Committee and partner at Western Management Consultants, Canada, is thrilled to welcome them to the World Search Group with members now in 35 locations around the globe. And Americas Regional Director Xavier de Zamacona of DeZaSearch, Mexico, considers these two firms an excellent geographic complement to the existing WSG Americas Region contingent. He says: "I have known these companies and their principal partners for some time and I respect their experience, knowledge and integrity. I look forward to working with them in helping to grow and strengthen the World Search Group brand worldwide".

Tasa Worldwide Colombia of Bogota has been in business for 30 years and has operated actively in the Colombia and Ecuador regions. Its two senior partners, Germán Carrillo and Jorge Neira, along with two additional consultants plan to grow the firm by 100 per cent in the next two years. In addition to its key strengths in the Energy Practice (oil and gas) and Professional Services sectors, Tasa Worldwide Colombia also covers the Consumer Product, Financial Services, Health Care, Industrial and Technology sectors.

Spokesperson Germán Carrillo says: “Colombia is the third largest country in Latin America by population and its GNP is growing at a rate of 6 to 8 per cent per year. As part of a very dynamic market with explosive growth in terms of foreign investment, we expect to see the search business grow as never before. We are looking forward to getting to know our new colleagues, sharing best practices, and working with World Search Group members for the benefit of all”.

Tasa Worldwide Peru, a prominent search firm of Lima, has been in business since 1995 and operates in the geographic regions of Peru, Ecuador and Bolivia with two senior partners and other specialized consultants. Its areas of expertise include Consumer/Retail, Energy, Health/Pharmaceutical, Industrial, Mining, Petroleum/Gas and Professional Services.

Managing partner Adolfo Gonzales is looking forward to working with other World Search Group members. He explains: “Peru, one of the strongest economies in Latin America, is growing at 8 per cent average per year, with private investment estimated to grow 25 per cent in 2008 (from 23.2 per cent in 2007). Peru is the world's largest silver producer, sixth in gold and among the top five in copper, zinc and lead. The electricity sector, oil and gas are growing constantly; and there is potential in infrastructure, consumption, agroindustry, construction, technology and financial services. Tasa Worldwide Peru can provide substantial mutual benefits with its other partner members of World Search Group.”

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The World Search Group is an international strategic alliance of independent retained executive search firms with members in virtually every international market, finding the right person, for the right position, at the right time. With members in more than 30 cities, World Search Group ranks among the top 20 executive search organizations in the world*.

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*2007 top 20 – *search-consult* magazine

*2006 top 25 – Hunt-Scanlon’s *Executive Search Review*