



MEDIA RELEASE

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AGILIUM WORLDWIDE, LLC is new brand of World Search Alliance

Toronto, Canada – April 15, 2010 --- Effective April 5, 2010, the former World Search Alliance changed its name to [Agilium Worldwide – Executive Search Group](#) to better reflect the nature of the organization’s operation and relevancy in the new global business environment.

While other groups were downsizing and merging during the slow economic period of 2009, [Agilium Worldwide](#) took the opportunity to look introspectively at itself for new vision and believed that a new brand was key to the new way of doing business and being adaptable to market needs of this decade and beyond.

Incoming Chairman [F.Xavier de Zamacona](#) of [DeZaSearch](#), Mexico, says: “Since the organization’s beginnings in 1984, Agilium Worldwide’s most differentiating features have always been its nimbleness as well as its flexibility, speed, personalized service and better value for clients - key characteristics that make clients regard our member firms as their trusted advisors. So, why not make our key trait our brand?”

Mr. De Zamacona continues: “These are exciting times. Our members are very pleased with our new brand that exemplifies a positive and pro active image. We are looking forward to the momentum that this will bring to the continued growth and new global business opportunities for [Agilium Worldwide](#).”

Member firms of Agilium Worldwide will retain their original names and remain as before: independently owned and operated by experienced professionals. All consultants are pro-active entrepreneurs providing personalized and prompt service to their clients, both individually in their local markets and together as a team for multinational firms. Maintaining the structure of an association of independent firms enables members to transfer best practices among countries with the result of better regional searches with international clients.

Agilium Worldwide is represented by 28 firms in 25 countries with active Practice Groups in specific industry sectors of [Construction/Infrastructure](#), [Energy & Natural Resources](#), [Life Sciences/Health Care](#) and [Professional Services](#). The Group has member firms in the **Americas Region** – [Argentina](#), [Brazil](#), [Canada](#), [Chile](#), [Colombia](#), [Mexico](#), [Peru](#) and the [United States](#); the **Asia-Pacific Region** – [Australia](#), [China](#) and [India](#); and the **Europe, Middle East and Africa Region** – [Denmark](#), [France](#), [Germany](#), [Ghana](#), [Italy](#), [Nigeria](#), [Norway](#), [Poland](#), [Portugal](#), [South Africa](#), [Spain](#), [Sweden](#), [Switzerland](#) and the [United Kingdom](#).

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Agilium Worldwide, LLC is an international strategic group of independent, owner managed retained executive search firms meeting talent demands for key enterprises in both local and global environments. Our mix of generalist and specialist pro-active firms, with a business consultative approach, gives clients a prompt, professional, personalized service and the best of both worlds: an entrepreneurial approach with global reach and perspective. With 28 firms in 25 countries, Agilium Worldwide ranks among the top executive search organizations worldwide.

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