

## **Shell Step: Cripps Sears & Partner's Intern Succeeds at Local Finals**

**World Search Group member Cripps Sears has been participating in the Shell Step Programme for the first time this year and experienced its benefit first hand.**

The *Shell Step* Programme is the UK's leading provider of placement projects for small and medium sized enterprises (SMEs), linking the wealth of talent in the student population with the exciting potential of the SME business sector.

The programme draws upon second year and penultimate undergraduates to research, create and deliver a range of business or technical projects as defined by the needs of each and every company.

“Our Shell Step Student Stefanie has been coordinating the quantitative research stage of a PR-related research study we are undertaking. This has generated significant interest amongst clients and potential clients. Furthermore, she has been instrumental in helping us agree a new look and feel for our website and marketing material which we are hoping to launch in October”, said Andrew Somerville of Cripps Sears & Partners.

However it is not only the company that benefited from the experience:

“Cripps Sears had faith in me and my ability, and gave me the autonomy I needed to get on with the project. The work experience was really worthwhile and is great for my CV, too.”

This partnership has been rewarded at last weeks award ceremony at the Shell Centre, where Cripps Sears's intern won the award for 'Best Report', outlining the highlights and achievements of her time with the company.

Cripps Sears & Partners regularly offer internships & work experience to students allowing them to gain an insight into the business, putting their academic knowledge into practice and develop the all important skills needed for the competitive graduate job market.

They are especially pleased with the outcome of this particular placement as Andrew Somerville sums it up: “Stefanie is an excellent ambassador for the Shell Step project and if all the participants are like her, we would have no hesitation in being involved again in the future.”