

## **CURRENT TRENDS & ISSUES in PERU**

As reported by Tasa Worldwide Peru  
December 24, 2008

As at the end of 2008, both general inflation and wage inflation was at 6 per cent.

Investments in mining are growing aggressively, the construction industry is moving fast and the FTA (free to air) with the U.S. begins in 2009.

Trends in the executive market indicate a high executive rotation and lack of talent. The trend is on executive search covering Latin America and that networks respond as organizations. There are more executive search firms in the market today and fees and services are more competitive. To combat this situation, image management and stronger global networks are key.

There are several multinational firms becoming more visible in Peru who are currently looking for foreign investments, particularly in the energy and mining industry sectors.